



Media Contact

Samson Tan
CEO, PlentyRooms.com Pte
Ltd
140 Paya Lebar Rd
#07-05 A-Z Building
Singapore 409015
Tel: +65-67324477
Marketing@plentyrooms.com

New discount hotel booking site offers travelers one of the widest range of hotel options in all the major travel destinations worldwide along with two payment modes for online bookings, including the novel "book now, pay later" option. With option to book air tickets and car rentals as well as buy travel insurance online, the site will be a one-stop shop for online travel booking. In addition to travel booking, PlentyRooms.com will feature user-generated hotel reviews, user-generated travel photos and videos and an attractive travel rewards/ loyalty program.

Singapore, 28 January 2009: Singapore-based PlentyRooms.com Pte Ltd is pleased to announce the launch of its comprehensive and unique online hotel booking service at www.plentyrooms.com. Aimed at both business and leisure travelers, Plentyrooms.com offers the widest selection of hotel rooms in all the major cities in the world.

Unlike the numerous online hotel booking services that require travelers to make an immediate online payment to book their hotel room, PlentyRooms.com is introducing the first-ever "Book Now Pay Later" option. Travelers benefit from the great flexibility that this additional option offers.

PlentyRooms.com has more to offer than the convenience and flexibility with payment. Its collection of hotel rooms is so comprehensive that travelers have unmatched choice to find a hotel to suit every budget and taste- from budget hotels to five-star luxury hotels. Equally importantly, with a physical presence in almost of all the cities, travelers can rest assured that their hotel bookings are secure and can expect immediate customer support, if at all the need arises.

To provide a holistic travel planning and booking experience an, PlentyRooms.com enables users to also book air tickets, buy travel insurance and book car rentals online. Visitors to the site can book discounted air tickets or cheap flights operated by more than 400 international and regional airlines.

The site also offers an extremely attractive rewards/ loyalty program where users are awarded one *PlentyPoint* for every US\$1 spent through the site, which can be redeemed for hotel rooms, F&B vouchers, site seeing coupons and lots more. So, not only do travelers get discounted hotel room rates that are available exclusively through the site but also enjoy greater benefits for using the service!

Moreover, users have the opportunity to share their own travel experiences, post travel photos and videos, write hotel reviews. PlentyRooms.com thus provides an active participative environment where fellow travelers can help one another in making well-informed decisions about the places they visit and the hotels they stay in.

"While there is no dearth of online hotel booking providers, we wanted to create a platform that offers users unmatched choice of hotel rooms, flexibility and convenience with payment options, an active community of travelers who help other travelers and the highest-level of customer service," says Samson Tan, CEO, of PlentyRooms.com. "No matter where their ultimate destination is, we want PlentyRooms.com to be the one-stop destination on as far as hotel booking and travel planning are concerned."

About PlentyRooms.com

PlentyRooms.com Pte Ltd (www.plentyrooms.com) is a Singapore-headquartered online hotel booking service provider featuring over 70000 hotels in more than 2000 cities worldwide. With its vast network of hotel room suppliers, PlentyRooms.com offers discount hotel rooms for both business and leisure travelers. The company's "Book Now Pay Later" is a first in the industry. The site is a one-stop travel planning and booking centre where users can book hotel rooms online, cheap flights, car rentals and buy travel insurance, besides contributing and sharing their travel experiences