

## **'Write a Travel Review and Win Fabulous prizes': plentyRooms.com announces new promotion**

- *Discount hotel booking website invites hotel reviews and travelogues from travelers worldwide; offers fabulous prizes via a monthly lucky draw amongst selected contributors. **Winners of the first lucky draw will be held on 30<sup>th</sup> APR 2009***

**Singapore, March 28, 2009:** Fast growing discount hotel booking and travel planning service plentyRooms.com ([www.plentyrooms.com](http://www.plentyrooms.com)) has announced an attractive promotion program to encourage travelers worldwide to share their memorable travel experiences.

As part of the program, plentyRooms.com is offering travelers the opportunity to win fabulous prizes in a monthly lucky draw. To be eligible for participation in the draw, travelers have to simply write a travel review/ travelogue about their favorite travel/ holiday destination or hotel or their most memorable travel experience. Writers of accepted reviews will be included in the monthly draw.

"We believe travelers benefit immensely from the experiences of fellow travelers. Whether it is in finding out about the perfect holiday getaway destination or making a final decision on the hotel to stay in, travelers are influenced by what others say," said Samson Tan, CEO of plentyRooms.com. "This initiative is an attempt to further help visitors to our website in planning their travel or hotel bookings with useful information and content contributed by other travelers. The prizes we offer for the winners of the monthly draw are a token of our appreciation to contributors who have taken the time and effort to write the reviews and help other travelers."

The latest promotion complements the plentyPoints rewards/ loyalty program offered by plentyRooms.com, whereby users are awarded one PlentyPoint for every US\$1 spent through the site, which can be redeemed for hotel rooms, F&B vouchers, site seeing coupons and lots more.

Since its launch in January this year, plentyRooms.com has strived to introduce innovative features to its product offering. Chief among them is its novel "book now, pay later" option, which gives travelers complete flexibility and great convenience in making hotel bookings well in advance. The discount hotel booking site, which offers travelers one of the widest range of hotel options in all the major travel destinations worldwide, is poised to be a one-stop online travel booking shop with the option to book air tickets and car rentals and *buy travel insurance online*.

### **About plentyRooms.com**

plentyRooms.com Pte Ltd ([www.plentyrooms.com](http://www.plentyrooms.com)) is a Singapore-headquartered online hotel booking service provider featuring over 70000 hotels in 2000 cities worldwide. With its vast network of hotel room suppliers, PlentyRooms.com offers discount hotel rooms for both business and leisure travelers. The company's 'Book Now Pay Later' is a first in the industry. The site is a one-stop travel planning and booking centre where users can book hotel rooms online, cheap flights, car rentals and buy travel insurance, besides contributing and sharing their travel experiences.

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